

AgroChemEx 2018 Exhibitor Manual



www.agrochemex.org

2018 **ACE**

AgroChemEx

Shanghai World Expo Exhibition & Convention Center

16-18 October, 2018

Meeting the **RIGHT** Companies
in the **RIGHT** Place
at the **RIGHT** Time

Featuring:

- Nearly 14,000 attendees from over 80 countries
- 600 exhibitors representing pesticide or related companies
- 250 of China's 400 total technical manufactures

Why attend?

- Have the opportunity to talk with the directors of enterprise
- Be guaranteed a cost effective price for the autumn planning season
- Find the ideal supplier conveniently through our Procurement Matchmaking Program and Buyers Guide



ORGANIZER:

China Crop Protection Industry Association
www.agrochemex.org

Contact:

Event Team
Jack ZHAO Exhibitor Contact
D +86-10-84885931
ccpiazyj@126.com

Linda HSU Visitor Contact
D +86-10-84885108
ccpiaxyq@126.com

Organizer: China Crop Protection Industry Association

China Fertilizer Industry Association

I. General Schedule

AgroChemEx 2018 Profile

Space: 53500 sqm

Visitors: 34,000+ (2016)

Exhibits: products & service of technicals, formulations, intermediates, adjuvants, package, machinery, testing and logistics, etc.

Exhibitor Type:

Chinese Manufactures: Wynca, Hailir, Red Sun Group, Kesheng Group, Nantong Jiangshan, Jiangsu Tianrong Group, Jiangsu Yangnong, Jiangsu Lanfeng, etc

Overseas Companies: CORNING, Meghmani Organics Limited, Bioagri Laboratories Ltd, WAB Machinery (Shenzhen) Co., Ltd., Leisor, Sulphur Mills Limited, Vimal Crop Care Pvt. Ltd, Modern Insecticides Ltd, Indofil Industries Limited, Sunrising Industry Co., Ltd., BIOAGRI, AGRIFOR, COROMANDEL – SABERO, , Atul Limited., AgriLife, Crystal Crop Protection Pvt. Ltd., Croplife China, Jai Research Foundation, Sion Corportaion, GSP Crop Care, Agrow, Agropages, Bharat Rassyam Limited, Indofil Industrie. Ltd, INDIA, Bharat rasayan Limited, Jai Research Foundation, Biotecnologies B.T. S.r.L., Modern Insecticides Ltd, Nousbo CO., Ltd., Dr. Knoell Consult GmbH, Gharda Chemicals Ltd, etc.

Machinery Companies: Miyou Group, JintanJinwang, Changzhou Tom, etc.

Trade Companies: Iprochem, Tide, Trustchem, etc.

Schedules

◆ Exhibitor Registration:

Time: 08:30-18:00, 14-15, October 2018.

Location: The central hall of Shanghai World Expo Exhibition & Convention Center

◆ Stall Construction:

Space Only Exhibitors

08:30-18:00, 14-15th, October 2018

Shell Scheme Exhibitors

08:30-18:00, 15th, October 2018

◆ Opening Ceremony

09:30—10:00, 16 th, October 2018

◆ Show Open

09:00—18:00, from 16-18, October 2018

◆ Stall Withdrawal:

15:00—20:00, 18th, October 2018

AgroChemEx 2018 Conferences:

◆ Conference Schedules:

Time	Meeting	Venue
------	---------	-------

16:00-18:00 October 15, 2018	The 9 th Session of the 9 th Standing Council	-
09:00-17:00 October 15, 2018	2018 National Agrochemical Exchange Meeting	-
09:00-17:30 October 15, 2018	The 11 th International Forum on Crop Protection-Sponsored by CAC Group	-
	The 11 th International Forum on Procurement and Service –Sponsored by Trustchem (simultaneous Interpretation)	-
09:00-12:00 October 15, 2018	The 8 th Chinese Agrochemical Industry Summit Forum- Sponsored by Fuhua Tongda	-
	2018 China New Agrochemical Product and Technology Launch Conference	-

IV. Conference Content

(I) 2018 National Agrochemical Exchange Meeting

Leadership from relevant ministries and departments such as the Ministry of Industry and Information Technology, the Ministry of Agriculture (MOA), the China Petroleum and Chemical Industry Federation (CPCIF), the Institute for the Control of Agrochemicals (ICAMA) of the MOA and the National Agricultural Technology Extension Service Center of the MOA and industry experts will be invited to give special reports.

(II) The 11th International Forum on Crop Protection Sponsored by CAC Group

Serial No.	Title of report	Speaker	Post
1	Health Risk Evaluation of Agrochemicals	Tao Chuanjiang	Director of the ICAMA Toxicological Appraisal Office
2	Agrochemical Impurity Analysis and Registration Requirements	Zhou Zhiqiang	President of the College of Science of the China Agricultural University
3	Molecular Design of Green Agrochemicals and Development of New Varieties	Yang Guangfu	Assistant to the President of the Central China Normal University
4	Development Opportunities of Bio-pesticides	Qiu Dewen	Deputy Director of the Institute of Plant Protection, Chinese Academy of Agricultural Sciences
5	Agrochemical Bioactivity and Product Market Positioning	Liu Junli	Director of the Biological R&D Department of Shenyang Research Institute of Chemical Industry Co., Ltd.
6	Delicacy Management of Waste of Agrochemical Companies	Huang Zechun	The Research Institute on Solid Waste Pollution Control Technology of the Chinese Research Academy of Environmental Sciences

7	SLP Design Ideas of Formulation Factories	Qi Wu	Director of the Consulting Department of China Crop Protection Industry Association
8	Practice and Prospect of Group Service Mode of Agricultural Technology	Tang Huilian	Deputy Director of the Hunan Crop Protection Station

(III) The 11th International Forum on Market Purchase and Service—Sponsored by Trustchem

Serial No.	Title of report	Speaker	Post
1	New Trends in Agrochemical Market Supervision	Liu Shaoren	Director of the ICAMA Supervision Office
2	New Trends in EU Registration Policies	Claudio Mereu	Fieldfisher Partner
3	Opportunities and Challenges of the Market Promotion and Application of Glufosinate-ammonium	Koen	Manager of Bayer Fruits & Vegetable and Special Crops Business
4	New Product Development and Brand Positioning Ideas	Lu Yuejian	Product Development Director of the Crop Protection Department of BASF (China) Co., Ltd.
5	Business Nature of Agrochemical Companies under the New Situation	Zhu Yue	President of Dow AgroSciences Greater China
6	Current Situation and Challenges of Chinese Agrochemical Products in the African Market	Christian Anguh	Manager of Shanghai MIO Chemical Co., Ltd. Africa Region
7	Synergistic Effect of Nano-additive “ACTIVE” in Agricultural Means Production	Vinod Lahoti	General Manager of Geolife Agritech India Pvt. Ltd.

(IV) The 8th Chinese Agrochemical Industry Summit Forum-Sponsored by Fuhua Tongda

First half: Impact of the M&A Tide in the Global Agrochemical Industry on Chinese Agrochemical Companies

Second half: Current Situation of Global Herbicide Industry and Tendency of Future Market Demand

(V) 2016 China New Agrochemical Product and Technology Launch Conference

Serial No.	Title of report	Company name
1	R&D and Application of the New Pesticide Formation Microballoons	Institute of Plant Protection of Chinese Academy of Agricultural Sciences
2	Application of BASF Agrochemical Adjuvants in Agrochemical Industry	BASF (China) Company
3	Promotion New Agrochemical Products	Shenyang Research Institute of Chemical Industry Co., Ltd.
4	Application of BASF Building Material Solutions in Agrochemical Industry	BASF (China) Company

5	Development and Application of Fluoride ether bacteria amide	Shandong Sino-Agri United Biotechnology Co., Ltd.
6	Dow: Discussion of Rainwash-resistant Test Methods and Development of Functional Agents	DOW Chemical (China) Investment Co., Ltd.
7	Gengshangpao®---An Epoch-making Innovation in Rice Field Herbicides	Nanjing Goodagro Co., Ltd.
8	Dow: Foam Control Technology in Pesticide Formulations	DOW Chemical (China) Investment Co., Ltd.
9	New Developments of New Technology of Laser Particle Analyzers and Their Application in Pesticide Formulation Test	Omec Instruments Co., Ltd.
10	Create Insecticide Variety: Cyclozaprid	Shanghai Shengnong Pesticide Co., Ltd.

II. Exhibitor Notice

Badges

All exhibitors need to wear badges issued by the Organizing Committee. Please fill out the form below and send the following contact no later than September 5, 2018. All the exhibition materials shall be dispatched when you get the badges on the exhibitor registration desk.

BADGES & PASSES FOR EXHIBITORS

Please return this form, duly completed, by e-mail or fax no later than September 5, 2016 to:

Mr. Jack ZHAO

ccpiazyj@126.com Tel: +86 10 84885931 Fax: +86 10 84885001

(Please print clearly in block capitals):

Stand No.:	
Name of Company:	
Lintel Board Content: (Maximum 25 letters)	
Information for Exhibitor badges:	1. Name: Position: 2. Name: Position: 3. Name: Position: 4. Name: Position:

Information for Show Catalogue

Stand No.	
-----------	--

Name of Company	
Address	
Postcode:	
City:	
Country:	
Telephone No.:	
Fax. No.:	
E-mail Address:	
Web Site Address:	
Product:	
A brief description of your company: (within 100 words)	

Business Center

Business center, located in the west of the Central Hall, offers photocopying, printing, faxing and business card printing service, surfing zone and posting on the 1st floor of the venue.

Unloading

Large-size construction materials and mechanical goods need to be delivered through the designated unloading platforms to the exhibition hall. The drivers of large trucks need to show VEHICLE PERMISSION issued by Organizer when entering or leaving the venue. Application for VEHICLE PERMISSION should be sent two weeks before the show open.

Catering

Cafe shops are located on the 2nd and 3rd floor of the West Hall of Shanghai Everbright Exhibition & Convention Center, where you can get food & beverage. Coffee bar is available offering Western food and coffee in the

Central Hall of the 2nd floor.

Furniture rental center

If you need extra furniture rental or green plants rental or audio and video equipment rental, please go to the rental center located in the South of the Central Hall on the first floor.

Type of Exhibits Allowed in the Venue

All exhibits should be pesticide-related, irrelevant exhibits will be expelled by the Organizing Committee. Any exhibit brought in or out of the venue must get approval from the Organizing Committee in advance.

Free Passages

Business must be conducted only within the Exhibitor's own stand. Walkways must be kept clear and free for passage and must not be littered or obstructed in any way.

Damage & Compensation

All the equipments in the venue shall obtain the agreements from the Organizing Committee before being moved or changed. If agreed, please move back to the original place after using. The exhibitors are liable to pay compensation for any damages made.

Distribution of Promotional Materials

Do not place advertisements, publications or promotion materials at the entrance of venue, safe passage, or other places than the exhibition venue. Distributing materials to other exhibition stalls need to get written permission of the Organizing Committee.

Facility Maintenance

Nailing up, making holes, pasting or painting on doors, windows, pillars, floors or exhibition boards is sed. If necessary, this needs the written permission of the Organizing Committee and a certain amount of fee shall be charged. Constructions can only begin after the payment is done. All the changes need to be withdrawn before the closing hour of the show.

IV. Stall Construction

★ Additional Time for Stall Construction & Withdrawal

The stall construction time for Space Only Exhibitors is 2 days, for Stand Scheme Exhibitors is 1 day, please arrange your time accordingly. The withdrawal date is 15:00-19:00, THU 18, October 2018. If additional time needed for stall construction or withdrawal, please contact the Organizing Committee for the written approval for additional time 2 hours before the venue closed.

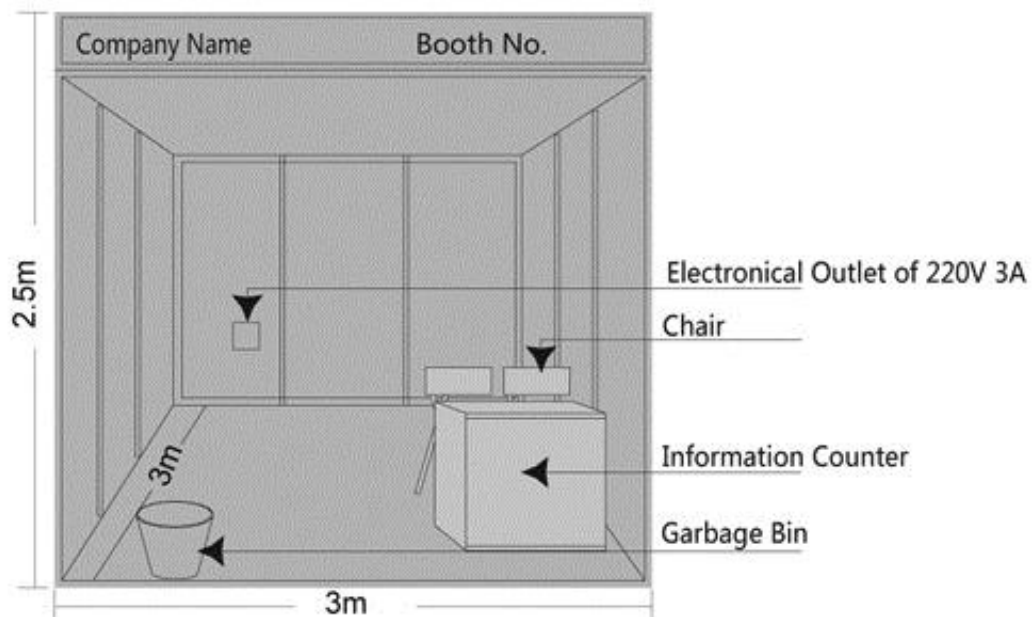
★ Pass Card

During the exhibition or withdrawal, a pass card is needed for taking any of exhibits out of the venue. Please show your card to the security guards at the entrance.

★ Shell Scheme Stand

Shell scheme price includes:

- ✦ 9 panels with size:2.50 M length X 1.00 M width (Aluminum frame included)
- ✦ 1 fascia with size: 3.00M length 30 cm width (Aluminum frame included)
- ✦ 2 100W Ordinary Spotlights
- ✦ 1 electrical outlet of 220V 3A
- ✦ 1 Table
- ✦ 2 Chairs
- ✦ Tiles Carpet Flooring



★ Stall Construction Notice for Space Only Exhibitors:

The exhibitor need to go through the entry procedures at the central hall of the Exhibition Center during Oct. 16-18, 2018, including:

- A) Application for Temporary Construction License (cost: RMB 55 /badge per person)
- B) Paying construction management fees (cost: 5.4USD/ m²)
- C) Paying stall construction deposit (cost: RMB 2,000)

★ Stall Construction Service Provider

Shanghai Space Idea Exhibition Co., Ltd is appointed as the official stall construction service provider, if you meet any of the following questions please contact them directly:

- ▲ Stall construction for Space Only Exhibitors
- ▲ Extra furniture rental
- ▲ Green plants rental

- ▲ Audio and video equipment rental
- ▲ Extra electricity service
- ▲ Water use for equipment and air compression service
- ▲ Telephone and internet service

Contact: Mr. ZHANGYUAN 86-21-58878853-836

Tel: 86-021-68600100-833

Fax: 86-021-58390601

Email: 2853792048@qq.com

V. Exhibit Transportation Manual

BALtrans International Special Freight Ltd. has been appointed by The Organizing Committee - China Crop Protection Industry Association (CCPIA) as the sole official forwarder for AgrochemEx2018. They will assist the dispatch of your exhibits timely. If exhibitors are using their forwarders, they may deliver their products to China and then hand over to the official forwarder for the transfer to the exhibition hall.

Please do not hesitate to contacts below, if you require clarification on any points.

Contact person: Ms. Xu Huiyun

Tel: 86-21-62281933;

Fax: 86-21-62293933

Email: bonbon.xu@exhibition.baltrans.com

VI. Safety Tips

Safety Information

Exhibitors and related stuff must wear badges when entering the exhibition hall during the entire run of the show.

No smoking and fire operation are allowed in the exhibition hall. Do not carry flammable, explosive, decomposed and metamorphic, radioactive or toxic substances into the exhibition hall.

Fire Safety Information

1. Displays may not block, impede or obstruct a fire exit from view.
2. Displays may not restrict access to or obstruct from view any fire hose cabinet, fire hydrant or fire department connection.
3. When booth layouts are done, care must be taken to avoid dead corridors with appropriate fire aisles designated.
4. Decorative covers or booths shall be flame proofed or properly treated with a flame-retardant chemical.
5. It is prohibited for any exhibitor or individual to cook, ignite or operate with fire in the exhibition hall.
6. Smoking is prohibited inside the exhibition hall. Please smoke outdoors or in the glass house set on each floor of the exhibition hall. Please consciously abide by.
7. Boxes and cartons from which merchandise has been removed must be neatly piled in their own stands; otherwise these items will be disposed as abandoned waste.
8. If it is deemed by the Organizing Committee that a display or action of any exhibitor is unsafe or may affect public safety, the exhibitor shall accept the required changes or shall be cleared out of the exhibition.

VII. Intellectual Property Rights/Prohibited Goods

1 The Exhibitor shall not exhibit (nor attempt to exhibit) at the Exhibition any goods which infringe any third party's Intellectual Property Rights ("Infringing Goods") or any goods which are prohibited or restricted by local laws or regulations where the Exhibition takes place ("Prohibited Goods").

2 Without prejudice to the Organizer's other rights, in the event that a third party and/or a relevant authority alleges that the Exhibitor exhibits (or attempts to exhibit) any Infringing Goods and/or Prohibited Goods, the Organizer shall have the right to:

(a) Physically remove any such goods;

(b) Terminate this Agreement including the Exhibitor's right to participate in the Exhibition; and/or

(c) Close down the Exhibitor's stand; and in any such event, the Exhibitor shall have no financial or other claim against the Organizer. Subject to any claim by a third party, the Organizer shall return any removed goods to the Exhibitor.

3 The Exhibitor agrees to attend a pre-registration inspection prior to the commencement of the Exhibition, where requested by the Organizer and in accordance with the Organizer's instructions from time to time.

4 The Exhibitor agrees to on demand indemnify and keep indemnified the Organizer against all claims, liabilities, losses, suits, proceedings, damages, judgments, expenses, costs (including legal fees) and charges of any kind howsoever incurred by or on behalf of or made against the Organizer arising out of the exhibition by the Exhibitor of any Infringing Goods or Prohibited Goods, and/or any acts by a third party as a consequence of such exhibition.

For questions regarding Intellectual property issue, please contact:

Shanghai Intellectual Property Administration (SIPA)

Address: No.915 Julu Road, Shanghai, China

Tel: 86-21-54046641

VIII. Hotel booking

The Organizing Committee has signed agreements with hotels near the exhibition center, and Superb Business Conference & Exhibition Services Co., Ltd is appointed as the agency of exhibition accommodations. Please log in our website <http://www.agrochemex.org> to use our ONLINE BOOKING system (which contains the rate & room type of our selected hotels) Or please contact Mr. Ding @+86 13701663833 /0086-21-64387722 or send an email to info@sbces.com for hotel reservations if you have further questions on room booking.

NO	Star	hotel name	room type	Price: RMB/room/night	Distance to the exhibition venue
1	5	Doubletree by Hilton Shanghai-Pudong	Deluxe double	RMB1200 Internet ,	12 Minutes by Shuttle bus
			Deluxe Single	RMB1100 Internet ,	

2	5	Doubletree by Hilton Shanghai-Pudong	Deluxe double	RMB980 Internet ,	12 Minutes by Shuttle bus
			Deluxe Single	RMB880 Internet ,	
3	4	Tongmao Hotel	Standard Room	RMB580 Internet ,	15 Minutes by Shuttle bus
4	4	The Ramada Plaza Pudong South Hotel	Standard room	RMB580 Internet ,	15 Minutes by Shuttle bus
5	4	Pudong hotel	Standard room	RMB580 Internet ,	10 Minutes by Shuttle bus
6	4	The Supreme Tower	Standard room	RMB650 Internet ,	15 Minutes by Shuttle bus
7	3	Grand Youyou Hotel	Standard room	RMB550 Internet ,	10 Minutes by Shuttle bus
8	2	Motel	Standard room	RMB350 Internet ,	12 Minutes by Shuttle bus
9	3	Shanghai Weson Grand Hotel	Standard room	RMB290 Internet ,	30 Minutes by Shuttle bus